

MEDIA KIT 2027

INFORM. SELECT. BUY.

www.impeller.net

ADVERTISING OPPORTUNITIES

IN THE EDITORIAL ENVIRONMENT

- Text-based advertisement (advertorial)
- Web banners (magazine, newsletter)
- Entry in the company catalog
- Job advertisement
- Entry in the event calendar

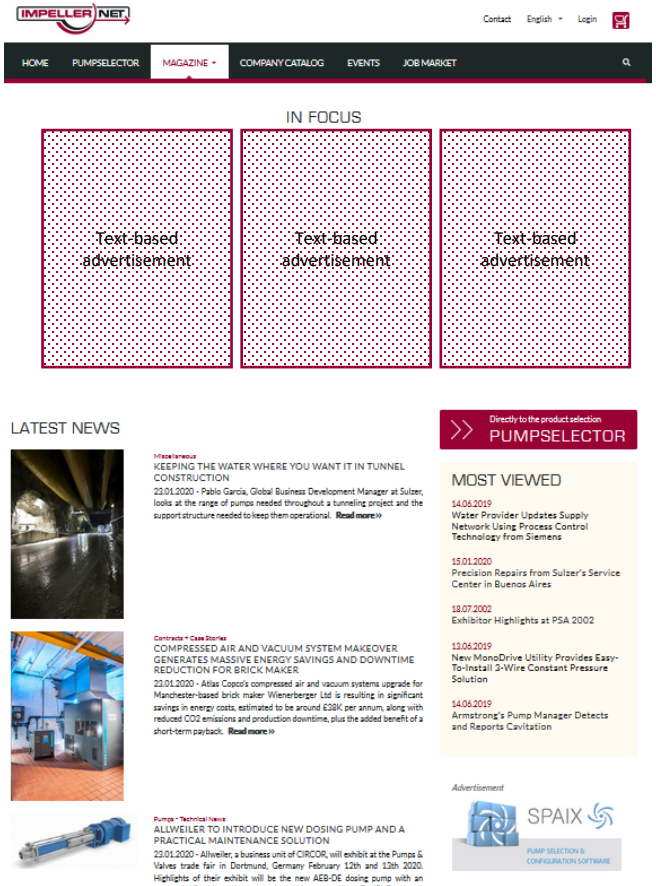
If you are interested, please contact the impeller.net team via advertising@impeller.net. We are looking forward to your inquiries.

All prices are valid from January 1st, 2027.

ADVERTISING OPPORTUNITIES – ADVERTORIAL

Put important news in the spotlight.

The text-based advertisement (advertorial) appears under the category “In Focus" and is displayed prominently in front of all current news on the start screen and in the magazine. In addition, the text-based ad in the weekly newsletter also appears before all other news.



Prices (per language):

- For one week: 255 EUR
- For two weeks: 410 EUR
- For four weeks: 610 EUR

ADVERTISING OPPORTUNITIES – WEB BANNERS

Spread your advertising message between pump-relevant content.

There are two possibilities to place web banners in the impeller.net Internet portal.

Rectangle 355 EUR

This banner (300x150px) is placed on the right-hand side of all overview pages; price per language; runtime 4 weeks

Image banner 510 EUR

This banner (730x90px) is placed on all overview pages between the individual news, price per language; runtime 4 weeks



ADVERTISING OPPORTUNITIES – NEWSLETTER

Spread your advertising message in the weekly newsletter.

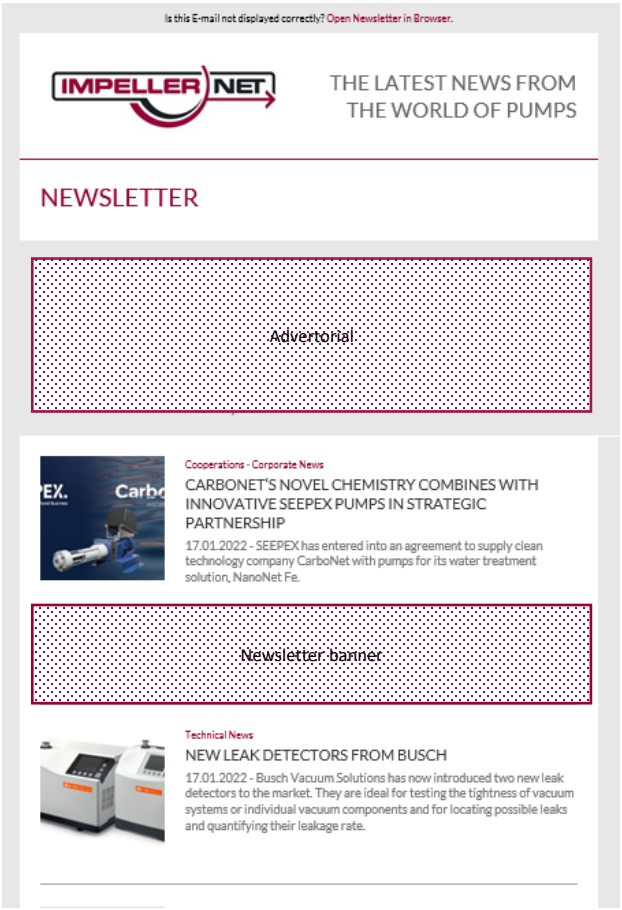
There are two possibilities to place advertisements in the impeller.net newsletter.

Newsletter banner 200 EUR

This banner (650x150px) will be placed on third position in the weekly newsletter; price per language and mailing

Advertorial automatically with booking of a text-based ad

The advertorial appears automatically if a text-based ad has been booked and comes before all other messages; for a price overview, see page 8.



ADVERTISING OPPORTUNITIES – COMPANY PROFILE

Present your company in an environment tailored to your target group.

Company entries have a term of one year. The entry will be renewed for one year at the valid list price, if not cancelled in writing with a notice period of one month to the end of the contract.



Basic entry — free of charge

Includes company name, address, industry (for all languages available)

Premium entry — 610 EUR per year

Additionally, it includes telephone number, e-mail address, link to homepage, logo, profile picture, company description; price per language

ADVERTISING OPPORTUNITIES – JOB MARKET

Search and find new employees in the relevant environment.

The job market offers an excellent opportunity to address potential employees from the pump industry.

Job advertisement (10 days) 155 EUR

Link to the impeller.net company profile and to the corporate homepage, profile picture and/or logo, contact data, distribution via the weekly newsletter; price per language

Job advertisement (30 days) 400 EUR

Link to the impeller.net company profile and to the corporate homepage, profile picture and/or logo, contact data, distribution via the weekly newsletter; price per language



ADVERTISING OPPORTUNITIES – EVENT CALENDAR

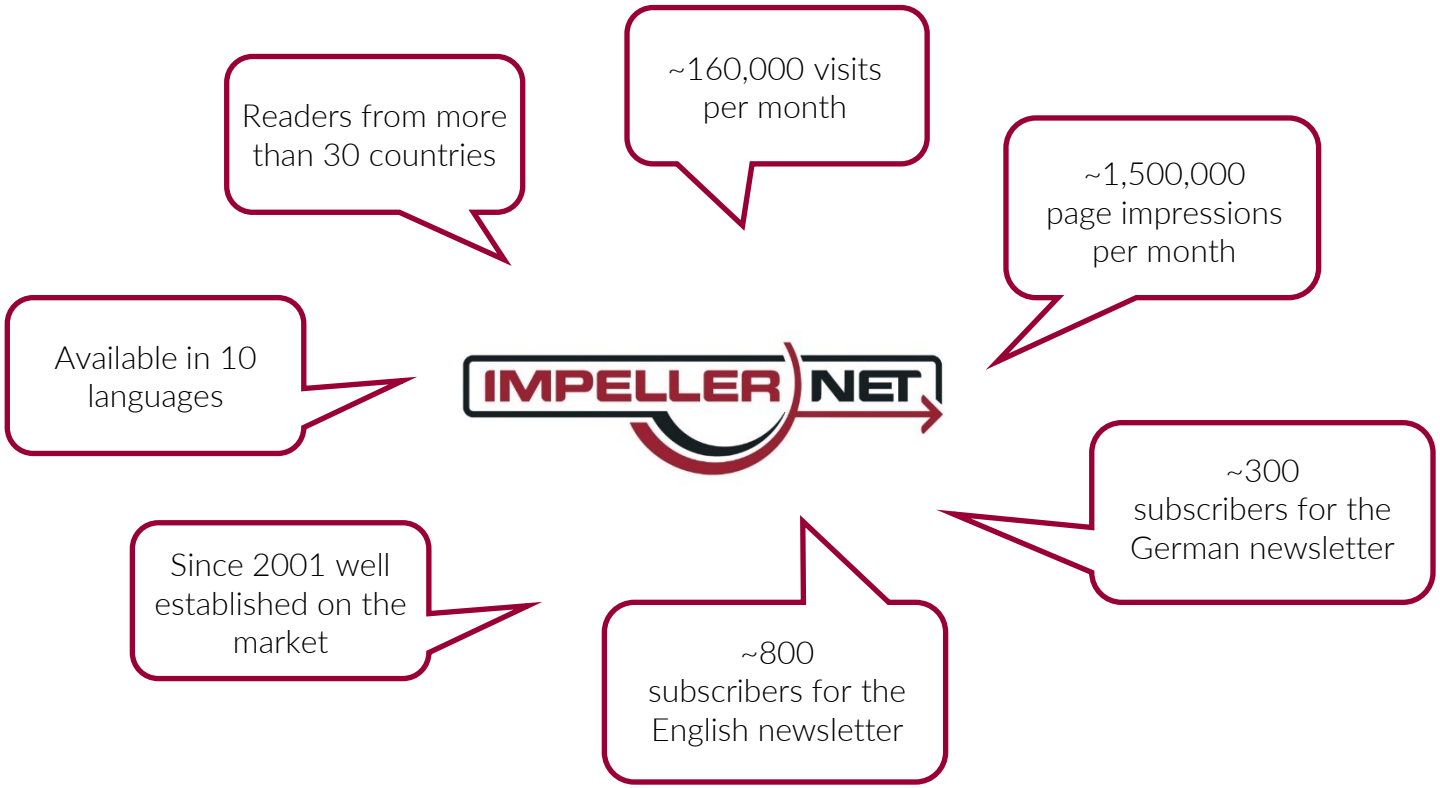
Highlight your event and increase its awareness.

The event calendar offers an excellent opportunity to place and advertise trade fairs, a company event or an in-house exhibition in line with the target group.

Basic entry	free of charge

Includes event name, dates, the organizer and a link to the impeller.net company profile of the organizer

KEY FACTS


Readers from more than 30 countries
~160,000 visits per month
~1,500,000 page impressions per month
Available in 10 languages
IMPELLER NET
~300 subscribers for the German newsletter
Since 2001 well established on the market
~800 subscribers for the English newsletter

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